## **Business Edexcel GCSE Learning Journey** SUCCESS COMES FROM HARDWORK Effective Motivation 2.5 Making people recruitment decisions Organisational Effective training structures and development Understanding business performance 2.4 Making financial Working with decisions The sales process suppliers 2.3 Making product **YEAR** decisions Business 1111 calculations **Business operations** Managing quality Topic 2.2 Making marketing Place **Business** and Price decisions globalisation marketing mix to make business decisions Product Promotion Ethics, the Changes in business Business growth environment and aims and objectives COUPON GOOD FOR business **Topic 2.1 Growing** uccess Technology and The economy and the business 2.4 Making financial Topic 1.5 business business money Understanding decisions external influences on business Understanding business performance. Revisit 1.3 Legislation and External influences **Business** business stakeholders The options for The marketing mix start-up and small businesses the business effective **Business plans** Sources of business **Business location** finance Business revenues, Topic 1.3 Putting a costs and profits. The competitive business idea into Break Even practice environment <del>₹₹₹₹₹₹₹</del> Market Cash and cash-flow segmentation Business aims and objectives Topic 1.2 Topic 1.1 Spotting a Market research **Enterprise and** business entrepreneurship Risk and reward opportunity Customer needs

The role of business

enterprise

The dynamic nature

of business